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Dear Sir or Madame:

ALSTARZ Cheerleading Academy invites you to participate in our 1ST Ever Year Review Book. The full color book will highlight our year of recreation classes & teams as well as spotlight some our teams & individuals. We will recognize our past Scholarship & Rodeo Winners and some of our past students to find out where they are now.

We invite you to participate by purchasing a picture to be placed in the book. The book will showcase Classes & Teams and will have a space for your individual picture. Also, you are welcomed to get together with a class/team mate for a fun picture. The books will be sold at our rodeo and can be ordered in advanced. Everyone that purchases a picture will receive a free book.

Our annual gym fundraiser is our Scholarship Fishing Rodeo. This will be held Friday, May 16 & Saturday, May 17 at Moran's Marina in Fourchon. Friday night will be "Glow in da Dark, Fishin' for a Heart" & Saturday will be our main day of activities of fishing, food, cook off competition, vendors, music, fun jumps & games for everyone.

If you believe in our gym and our mission, which is to provide an environment that is safe both physically and spiritually. We strive to provide a place where young athletes can learn the skills of cheerleading and tumbling and a strong work ethic that will take them well beyond this sport. We strive to build character and instill a sense of confidence that will take the athlete to a new level within their own lives that will lead them to be grounded young adults. ALSTARZ is not only our business, it our MINISTRY. "ALSTARZ, where you learn more than just a skill", we ask that you would help support this fundraiser by joining us on that day to work the event, spreading the word, selling event tickets, recruiting a cook off team, buying lunch that day or selling rodeo advertisement. This fundraiser helps us to keep cost stable at our gym. We also give back from this event by presenting a high school Sr who has come to ALSTARZ at least 1 year with a scholarship to help continue their education and this year we will give to the "Heart Foundation at Ochsner in New Orleans".

We ask all team members to sell at least 1 -\$250 rodeo advertisement & bring in an auction item. If each person does that alone, our event has been a success. We are offering special award for the person who brings in the most advertisements, the cover of our 2013 "Building Champions" review book.

All forms are available online or in the office. Event tickets will be available after Mardi Gras. We ask for your rodeo advertisements of \$250 to be turned in by March 13, 2014. & Picture money & ads due by March 31. Team/Class/Book Pictures will be taken Saturday, February 8, 2014. We thank you in advance in whatever way you will help to continue the growth of ALSTARZ!



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Cheer & Dance Rodeo Year Review Book "Building Champions"

Please complete form below and return to office by March 31, 2014:

Athlete's Name:		
Team Name:	Skill Level:	
All Pictures will	be full color ¼ size pictures.	\$100/picture
Athletes must be in un	niform, practice gear/shirts (purch	ased from the gym
¼ Page (1 Picture)	½ Page (2 Pictures) I	Full Page (4 Pictures)
Total Pictures:	Total Amount Due:\$	
Payment Type: Cash	Charge Check #	
If you wish to purchase a full of	color advertisement space in this book,	ads are \$125/space
¼ Page	½ Page	Full Page
If paying by credit ca	ard, please complete form below,	or stop by the gym
	give ALSTARZ Cheerlea o charge my card for the abov	
Name on Card:		
Credit Card Type:	Card Number:	
Exp.:	Security Code:	_
Billing Address:		
Signature:		