

Dear Sir or Madame:

ALSTARZ Cheerleading Academy (ALSTARZ) invites you to sponsor an exciting event to be held at Port Fourchon Marina in Fourchon, LA on Friday & Saturday May 16 & 17, 2014. ALSTARZ will host its 7th Annual Fishing Rodeo at the Marina. Our goal is to always make this event a family gathering with great music, tasty food and lots of fun for all as we kick-off the "Fishing Rodeo season.

Again, this year is a "Seafood Cook Off" competition and live music throughout the event. Kickoff is at 11 a.m., with the food tasting/judging, and music. An auction and award ceremony will begin at 3 p.m.

ALSTARZ prepares athletes for their school's cheerleading tryouts, train competitive teams that travel nationwide competing against other gyms, and teach recreational cheerleading, tumbling and Hip Hop classes.

Founded in 2001 and led by Crystal Green, ALSTARZ is the first cheerleading and tumbling facility in Lafourche Parish. Crystal has her broad experience as a cheerleader, as captain, coach and advisor of the University of Louisiana Lafayette (ULL) cheerleaders and as an instructor with the National Cheerleaders Association (NCA). Her mastery of these areas along with her staff, allows her to provide young athletes the opportunity to gain excellent skills through ALSTARZ. It is ALSTARZ's mission to provide an environment that is safe both physically and spiritually. Young athletes can learn to give God the glory. They can learn self-confidence, self-discipline and a strong work ethic while enjoying the sport of cheerleading and tumbling.

Proceeds from the ALSTARZ Fishing Rodeo will continue to fund scholarships that help our athletes further their education after high school. The 2013 scholarship winner, Brayeah Alleman, is pursuing her post high school education at Nicholls State University. Additionally, we are able to recognize current outstanding ALSTARZ athletes with incentives and ensure that ALSTARZ continues to staff its facility with the finest instructors and provide its athletes with state of the art equipment.

We appreciate the support that our community has shown us in the past years and we are once again asking for your support for our 2014 rodeo in the following ways:

- > Donate a door prize or an auction item
- Purchase rodeo tickets-\$25/ticket which includes rodeo entry fee, a hot meal, t-shirt and a chance to win lots of prizes
- Enter our "SEAFOOD COOKOFF" for \$150, which includes entry fee, and a chance to win prizes.

- Silver Ad Sponsor: \$500.00 The Silver Ad Sponsor's name & phone number will be displayed in **bold** on our Sponsor board during the rodeo and in our gym after the rodeo. You can hang a company banner to be displayed during the rodeo. The Silver Sponsor will receive 4 rodeo tickets and cups printed with your company's name. The cups will be used to serve drinks at the event and given away throughout the year.
- Blue Ad Sponsor: \$250.00 The Blue Ad Sponsor's name will be displayed in **bold** on our Sponsor board during the rodeo and in our gym after the rodeo. Your company will receive 2 rodeo tickets.

Your support of the athletes at ALSTARZ is greatly appreciated. If you have any questions or need additional information, please contact us at 985-693-7109 or www.alstarzacademy.com. Thanks in advance for your support and we look forward to spending the day with you.



Scholarship Rodeo Sponsor Board Ad Form May 16 & 17, 2014 Port Fourchon Marina

- ✓ Yes we would like to be a purchase an ad on your sponsor board! Shirt Sizes for Team Members: (YS-A3XL)
 - \$500 Sponsor Size 1 _____ Size 2 ____ Size 3 ____ Size 4 _____
 - \$250 Sponsor
 Size 1 _____
 Size 2 _____

Company Name _____ Contact Person: _____

Name to be placed on Sponsor Board _____

Address to send shirts & tickets